

Order Item Summary

CBS TELEVISION
STATIONS

WWJ-TV

Order ID: 53627 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL# Created: 07/24/12 04:34 PM

Client: CARE FOR MICHIGAN (338746) CPE: / / 1085 Agency Commission: 15 % Updated: KDDAVIS on 07/25/12 10:47 AM

Agency: DAVIS GROUP (5265) Product: ISSUE (1300) Self :30:00 Confirmed: 07/25/12 10:47 AM

Buyer: MEENAH HULSEN Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 07/31/12 10:35 AM

AE: ALLISON E. MADISON-GWTS-DA Billing Int: Monthly BM: SS

Share: 25% WXYZ: 22% WDIV: 21% WJBK: 19% WMYD: 4% WKBD: 9% WPXD: 0% WADL: 0% CABLE: 0%

7/24 NEW POLITICAL/ISSUE ORDER FOR CARE FOR MICHIGAN. TTL \$57,200/25%. SHARES ESTIMATED, WILL CONFIRM. THANKS, MICHAEL

ok sr 7.25.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	WCBSSUN01	* * * * * S	MORN	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DPRICE	0 1 0 1 1 0 0	DAY	30				0.0	\$600.00	3	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	PNAVY	* T * * * * *	REGP	30				0.0	\$11,000.00	1	\$11,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	P48HRSA3	* * * * * S *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	LFORECAST	1 1 1 1 1 0 0	WEA	30				0.0	\$3,000.00	5	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	LFORECAST	* * * * * S	WEA	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	L2.5MEN	0 1 1 1 0 0 0	LFG	30				0.0	\$1,000.00	3	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/11/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	LLETTER02	1 1 1 1 0 0 0	LETT	30				0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EPHIL5P	1 1 1 1 1 0 0	EFG1	30				0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PMENTALS3	* * * * * S	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	26	0	\$57,200.00	\$48,620.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$57,200.00	\$48,620.00	\$0.00	\$0.00